



# MyTools

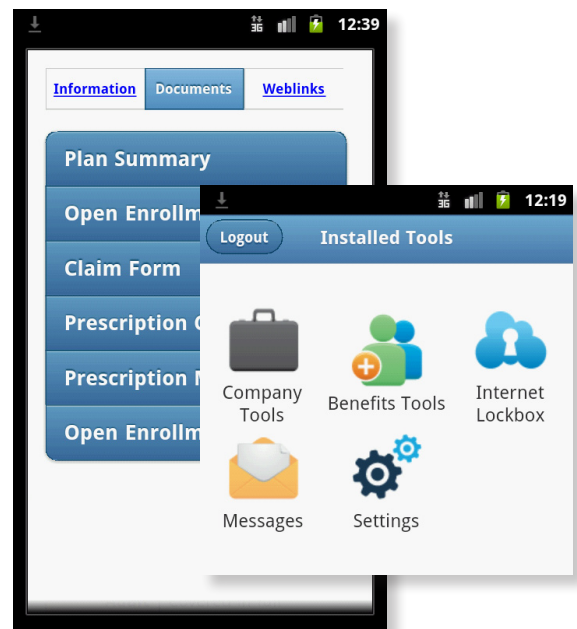
*A great HR information tool for business  
with technology delivered by  
employee benefits advisors to clients*



The world of smart apps for smart phones and tablets has arrived in full force offering significant opportunities for great new services. MyTools is an employee benefits app and accompanying web site that allows employees to use almost any device to instantly check on their benefits, find a doctor, or even find out important HR information. It's simple to set up, deploy, and use and is most often coordinated with the company's employee benefit advisor. The branding of the application also often includes the logo of the employee benefit advisor.

MyTools can be set up and used by any size company from the smallest to largest cost effectively. Companies benefit from lower administrative costs, improve appreciation of benefits provided to employees, and even allow spouses and dependents to instantly access key information wherever they might be.

- Inexpensive per user pricing
- Perfect for companies small and large
- Can work with existing employee portal or provide both web and mobile device access for employees
- Simple to set up and use by employers and employees
- Free access for dependents
- Configuring service for different employee groups simple



## Today's Benefits Management

Most employees often get handbooks of varying quality but these are costly, need updating, and aren't available when you need them. And the most important benefits such as health insurance require users to carry a card or often multiple cards for dependents and various services. Users also often have to register with benefit provider web sites, get user names and passwords, and then can't remember these easily when they need to use them. **Make it simpler** — MyTools provides everything a user needs with an incredibly intuitive and easy to use application.

## Why Employee Benefit Advisors and Consultants Are Excited About MyTools

- MyTools integrates benefits for employees and dependents making them more valued
- HR benefits from lower call volumes and better appreciation from employees
- You serve as the integrator with Proximiti assistance
- Useful HR utilities are also provided
- Opportunity for additional fee income or position as a business acquisition tool
- Branding of MyTools can include employer and your firm
- Sign up more business by making "open enrollment" year round and instantly available
- Solicit individual insurance needs
- Reduce reliance on benefits providers for technology solutions that benefit employers yet integrate their work into MyTools

It's a big win—get more business, have happier clients, and make employees happier too.



## Pricing

MyTools is offered on a per user per month pricing model. Volume discounts are available. Whatever size business (five or more employees), Proximiti can work with employee benefit advisers to develop a plan that is highly attractive for employers.

## Set Up

It's reasonably simple to set up and very simple to maintain. Proximiti often works with the employee benefit advisor to set up the initial parameters of the system including corporate directories, groups, and other key features. In just a few hours or less, you can have the system totally operational

## Revenue Share

Proximiti offers attractive revenue sharing opportunities for employee benefit advisers and with its attractive pricing, other employee benefit advisers incorporate MyTools into core offerings for employers. Find out more by contacting Proximiti.

***For more information, contact Proximiti at [sales@proximiti.com](mailto:sales@proximiti.com) or 866-205-7672***