

Upgrade Your Business Communications—**At Your Pace!**

VoIP services can be added gradually—at your comfort level. You can customize an entire VoIP solution to maximize the benefits or upgrade just part of your communications services and/or equipment. You can also deploy your VoIP services to only a few employees initially and add others over time.

To find out more about VoIP services or to upgrade your business communications, contact a Proximiti sales specialist today! With our years of industry expertise and consultative sales approach, we'll design the best plan for your needs, at your pace.

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About Proximiti

Proximiti Communications, Inc. is a leading provider of innovative, powerful and complete IP communications solutions to business and residential customers nationwide. These complete communications solutions include telephone service, high-speed Internet access, enhanced services, equipment and more—all designed to improve communications and customized to meet individual needs and budgets. In addition to award-winning services, Proximiti delivers a consultative sales approach and first-class customer service, backed by

a knowledgeable management team with over 100 years of telecommunications experience. Proximiti also provides services on a wholesale basis to other companies looking to enter the marketplace with a proven provider.

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IT'S ALL WITHIN PROXIMITI!

VoIP : It's not a dirty four-letter word.

Imagine trading your computer for a typewriter or your Internet connection for a library card? What if you could no longer use email or your cell phone? How would it affect your business?

The benefits of new technology aren't always obvious upon first glance. Sometimes the big terms and fancy new equipment can seem overwhelming. But in almost all instances, advances in technology save us time, money and headaches. They move business into the next generation.

The newest buzz word in communications, VoIP (Voice over Internet Protocol), is no exception.

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The Cents and Sensibility of VoIP

VoIP allows your phone calls to travel over the Internet as data packets—like your email does—with the same level of quality and reliability you expect from traditional landline providers. This new technology significantly reduces your telecommunications costs and increases your productivity with new features and flexible configurations.

Outlined below are some of the key benefits and features of VoIP services:

Great Savings

Without the expensive telephone infrastructure to manage and maintain, VoIP providers can charge significantly less for telephone services. Typically, you'll enjoy:

- Per line rates up to 40% less than traditional landline providers
- A large number of long distance minutes included on each line
- Great domestic and international long distance rates, as well as toll-free usage rates
- All the popular calling features included at no additional cost
- Drastically reduced taxes and surcharges

Plus, you naturally save by bundling your broadband and telephone services under a single network, from a single provider.

New Features and Functionality

You can realize all the cost-saving benefits of VoIP services by using your existing broadband connection and telephones with no additional investment. However, you can also cost-effectively upgrade your older telephone systems and handsets with IP-enabled equipment, loaded with features previously reserved for large businesses. The benefits include increased:

Connectivity - Link your headquartered employees, telecommuters, remote office employees, and mobile workers under a single network with single billing, 4-digit extension dialing, auto-attendant capabilities and more.

Portability - Plug your phone into any broadband connection—at home, at a remote office, in your hotel room, etc.—and work like you would at your desk. You can also use your PC or laptop like a telephone to place and receive calls in the office or on the road.

Flexibility - Make moves, adds and changes through Web-based applications in real-time at virtually no cost. Your phone system scales as your business grows to accommodate your needs now and in years to come.

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In general, the **benefits** of VoIP services & equipment **pay for themselves**—multiple times over.

Time = Money

VoIP services can save your employees' time which translates to increased productivity, efficiency and more cost savings. **Take a look at the data:**

VoIP Benefits	Average Time Savings
Less telephone tag for all employees	202 hours per employee, per year (or 25 days per year)
Improved remote office employee productivity	223 hours per remote office employee, per year (or 28 days per year)
Improved telecommuter productivity	260 hours per telecommuter, per year (or 33 days per year)
IT staff time saved as end users can use telephony features without help	286 hours per IT employee, per year (or 36 days per year)
Reduced need for IT staff to travel	156 hours per IT employee, per year (or 19 days per year)
Faster moves, adds or changes	1.5 hours per move
New office opening completed quicker	3.8 weeks per new office opening

Business Communications Review, "IP-Telephony yields real gains: you've heard the hype about IP-Telephony improving productivity. Now here's some hard data." July 2003

Early Concerns Are Long Gone

In the past, you may have heard critics argue over the drawbacks of VoIP services. However, VoIP technology has matured significantly and previous concerns are no longer an issue:

Voice Clarity - With the increase of faster broadband connections, the issues with voice clarity have diminished. Many broadband connections are now optimized for voice traffic so your phone call takes first priority. You'll experience no differences in quality compared to landline services.

911 - The Federal Communications Commission has mandated all VoIP providers to provide 911 service, including the E911 feature. E911 links your telephone number to a specific address so the caller does not need to provide their address when calling. You don't have to worry about 911 anymore.

Power Supply - Yes, VoIP services require a constant power supply. However, backup power supplies are now available and relatively inexpensive. Additionally, with the proliferation of cell phones, telephone service is still easily accessible even during a power outage.